

DD/P 0-5949

60-8063/6

13 NOV 1960

✓ *conf*
 Mr. Sigurd B. Larson
 Chairman of the Board
 Young & Rubicam, Inc.
 225 Madison Avenue
 New York 17, New York

Dear Sig:

I have checked further into the matter about which you wrote me in your letter of September 23 and find that it is receiving close attention and coordination by all concerned [redacted]

I appreciate very much your sincere concern and offer to be of assistance. Your continued encouragement of your representative to assist in the fine job being done by the North American Association in their programs to develop better understanding [redacted] will be of great value.

Sincerely,

SIGNED

Allen W. Dulles
 Director

cc: EDCI

Signature Recommended:

[redacted] V 1960

Deputy Director (Plans)

DDP/ME [redacted] kte (8 November 1960)

[redacted]

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Executive Registry

8 November 1960

60-8063/1

MEMORANDUM FOR: Director of Central Intelligence
VIA : Deputy Director (Plans)
SUBJECT : Approval of Suggested Reply to Letter of
23 September 1960 from Mr. Sigurd S. Larmon

Attached for the Director's signature is a suggested
reply to the letter of 23 September 1960 from Mr. Sigurd S.
Larmon.



25X1

J C. KING J
Chief

Western Hemisphere Division

1 Attachment

cc: DDCI

~~SECRET~~